



Design Beyond the Surface

Showroom Display Allowance Form

The purpose of this allowance is to encourage the display of ATI Products and to enhance our gallery of installation photos. ATI will only issue credit if photos are of sufficient quality as detailed below:

A showroom display discount of 25% will be issued in the form of a credit once the dealer/distributor supplies ATI with a minimum of (5) five high resolution photos of the ATI product(s) professionally installed in the distributor’s showroom or pre-authorized location. “High Resolution” means that the photos are sharp and highly detailed. High resolution photos can be captured with a high quality smartphone (pixels), tablet, or digital camera.

Submit this form along with your photos (without logos, signatures or watermarks) via Hightail using the following link: <http://www.atilaminates.com/distributors/login/portal/upload-photos/>. The file size of each photo must be 2 MB or higher – no exceptions. When taking photos for this program, please make sure area photographed is in neat order (no obstructions) and that photos are not blurry.

The approved display installation must consist of the following minimums to qualify for the discount credit.

ATI Product	Minimum Quantities
2 x 2 Ceiling Tiles, 16 Sq. Ft.	4 Tiles
2 x 4 Ceiling Tiles, 16 Sq. Ft.	2 Tiles
18 x 24 Backsplash Panels, 30 Sq. Ft.	10 Panels
30-32 x 48 Wainscot Panels, 21 Sq. Ft.	3 Panels
4 x 8 Structured or Flat Sheets, 32 Sq. Ft.	1 Sheet

This form must be completed and submitted with your purchase order and online photo submission.

Product: _____ Qty: _____ P.O. # _____

Product: _____ Qty: _____ P.O. # _____

Dealer/Distributor Name: _____

Display Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

By submitting photography for the Showroom Display Allowance, you grant ATI Decorative Laminates the right to copyright, use, and publish these photographs in any and all of its publications – including, but not limited to, printed and/or digital publications. You understand and agree that any photograph submitted will become property of ATI Decorative Laminates. ATI Decorative Laminates has the right to edit, alter, copy, exhibit, publish or distribute these photos with or without identification for ATI Decorative Laminate’s programs or any other lawful purpose – including but not limited to publicity, illustration, advertising and web content.

I understand and agree with the following terms of the Showroom Display Allowance and will provide photographs once the materials have been professionally installed. It is understood that the discount will come in the form of a credit to be used toward future purchases and that credit will only be issued provided our account is in good standing.

Dealer/Distributor Signature: _____ Date: _____

For ATI Decorative Laminates Use Only:	
ATI Director of Marketing Signature: _____	Date: _____
ATI President Signature: _____	Date: _____